

Appendix A - West Lancashire Challenge SMART Outcomes 2011-2014

Action	Additional information	Outputs
Apprentices into employment		272 apprenticeships created
Supported Apprenticeship Scheme	Grant scheme to support micro and social enterprises to take on apprentices	13 apprenticeships created
Promotion of WL Challenge Project		Approx 20 events across the Borough
Identification and engagement of WL Challenge Passport holders		Issued 363 Passports
Support the Skills, Training and Employment Partnership (STEP)	STEP group monitors performance and progress	Project officer attendance at every meeting
ABCD Asset Mapping	Asset Map the Borough [Buildings, people, places and associations]	Asset Map Completed by WLCVS
Passport Measurable outcomes	Measuring progress of Passport holders	69% of passport holders achieved at least 1 positive outcome and 20% achieved multiple outcomes (3 or more)
NEET	Supporting with YPS target of 3.2% (2013/14)	NEET target achieved, attributed to strong partnership working
Training and Development	Develop training opportunities with employers for NEETs	190 NEETs supported into employment (2011-13)
Community Asset Hubs	Community Asset Hub	8 new asset based hubs

Community Resource Support	Increase activity at existing local community facilities	8 Community Centres supported
Community Building Support	Small grant scheme	6 grant awards made to improve community buildings
Volunteering & Citizenship	Identify new volunteers for leadership roles	44 volunteers recruited
Sir Douglas Glover (SDG) Funding	£20,000 was made available from the SDG Fund and matched by the VCFS Mobilising the Community around Health fund via West Lancs Clinical Commissioning Group	5 organisations were awarded a total of £8,000 each.
Small bursary scheme	A total of £5,000 was made available to individual passport holders and VCFS organisations to remove barriers	16 individuals and 1 community group had grants approved (2011-13)
Social Enterprise support	Support the SE Hub with a view to raising the profile of social enterprise	Developed a working group with Edge Hill University, which included 3 1/2 day creative thinking workshops during 2013
Social Enterprise Employment Initiative	Developing employment with SE employers	30 Opportunities created
Workforce Solution Products	Promote awareness of workforce solutions	Engaged in marketing campaigns reaching more than 2000 businesses (2011-13)
Rural communities and financial inclusion	An issue was identified that those living in rural areas can also find themselves in financial difficulties, not just those typically located within urban areas. Outreach sessions provided financial inclusion advice and support, inc. low level loans	100 financial inclusion reviews undertaken and 8 promotional events (2011-13)
Health Equality	Promote ownership of health and wellbeing within the borough	41 health events involving 804 members of the public and 336 professionals, resulting in 142 follow ups with specialist services.

Support WLBC colleagues with work experience opportunities and/or apprenticeships	Work with HR colleagues within WLBC to support managers across the organisation to take on more work experience and/or apprentices	7 work experience placements secured within WLBC
Support WLBC Property Services with apprenticeships and work experience opportunities through their contract work	Develop relationships with contractors as a point of contact, working with them and WL College to provide work experience and apprenticeship opportunities	40 individuals participated in work experience opportunities, receiving valuable real-life experiences plus a reference 14 apprenticeships created
Business Engagement	Engage & develop relationships with WL businesses. Provide support on employment, volunteering and training.	52 Businesses engaged and contacts made (from June 2013)
Community Educational Events		8 Events Held
WL College Staff Volunteering		1,500 Volunteering hours contributed (2011-13)
Project sustainability	Develop platforms and partnerships leading to increased project sustainability.	WLCVS continue to investigate future sources of funding to continue the work of the project. Borough Council officers are also investigating sources of funding to support the continuation of the project
Project Evaluation		Project evaluation currently underway